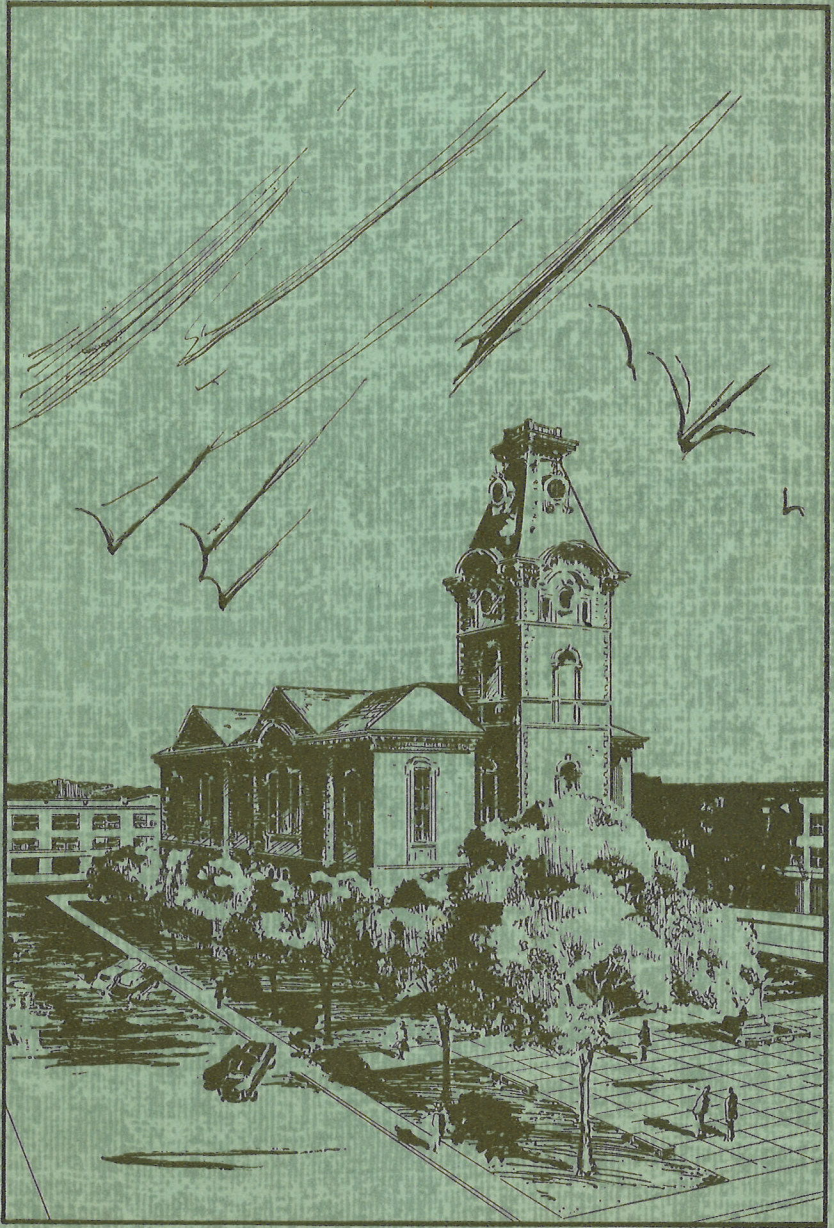


FOR THE LOVE MEN BEAR THEIR CITY



The New Castle Foundation
NEW CASTLE, INDIANA

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Trustee Banks

THE FIRST NATIONAL BANK,
represented by Clifford Payne

CITIZENS STATE BANK,
represented by Tom Millikan

Distributing Committee

SCOTT B. CHAMBERS,
appointed by the Mayor of New Castle.

JOHN H. MORRIS,
appointed by the U. S. District Court.

ROBERT S. HUNTER,
appointed by the Henry Circuit Court

J. J. PFENNINGER,
appointed by the First National Bank

EDWARD CLIFT,
appointed by the Citizens State Bank

Secretary To The Board

CHARLES A. WEAVER,
New Castle Chamber of Commerce

Architectural Consultant

JOHN P. GUYER, A. I. A.

December 1, 1956

*Fear not; submit to no model but your own O City;
Behold me; incarnate me as I have incarnated you!*

WALT WHITMAN

Every man or woman has an identity with a city, a village, or a town that is inseparable from that place.

The great apostle always introduced himself as, "Paul of Tarsus," and on one occasion in Jerusalem he said, "I am Paul, a Jew, from Tarsus in Cilicia, a citizen of no mean city."

He has always been "Paul of Tarsus" — the man and the city as inseparable as Ben Franklin and Philadelphia, William Allen White and Emporia, James Whitcomb Riley and Greenfield, or as any of us and our home town.

Walt Whitman was addressing his words to his native Brooklyn when he used the word, "incarnate," to express the idea that a person and his home town actually become a part of one another.

The Need For The Foundation

What is more natural than that men and women should wish to make gifts to the city they love and to its people.

The late Major General Omar Bundy and his wife, Addie Harden Bundy, recently left their fortune to this community, and plans now are being made to erect a magnificent civic-school auditorium, which will be known as the Bundy Memorial Auditorium.

It is significant that although the General and Mrs. Bundy had been absent from this community all their married lives due to his military career, when they sat down to consider the disposition of their worldly goods their hearts came home to New Castle.

The Assurance It Gives

For the love men hold for this city, and to further their opportunity to make gifts, large or small, to it with proper assurance, the New Castle Foundation was established January 1, 1925.

The Foundation provides these assurances:

1. Your Purpose Is Served.

The purpose of the Foundation is to see that all funds left in its care are used for the purpose intended by the donor. The Foundation Board exercises no discretion in this matter unless so instructed by the donor, or it shall be impossible for the intentions of the donor to be carried out.

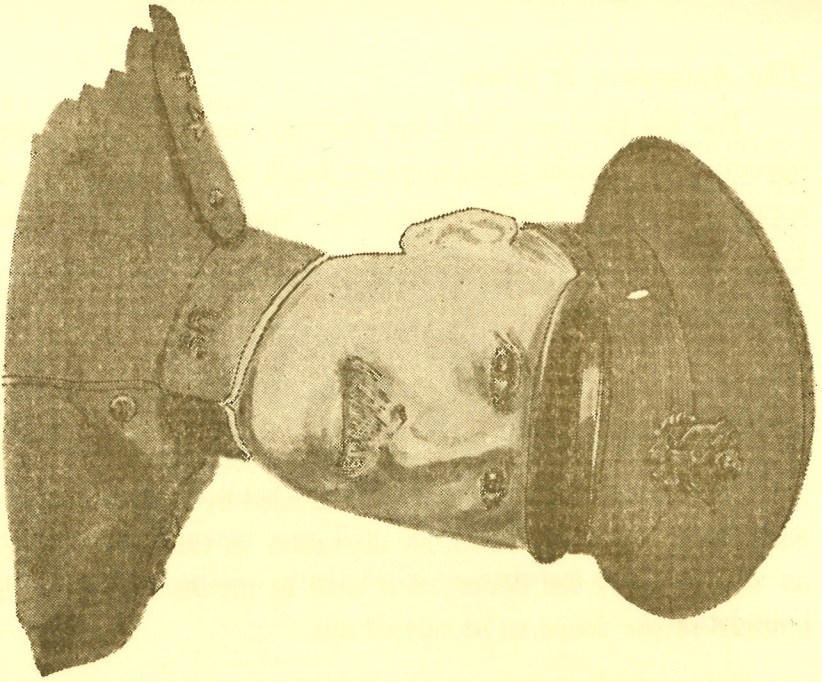
Before the Foundation was established, an estate of \$10,000 was left to provide an old ladies home in New Castle. The fund was insufficient to establish such an institution, and there was no such existing home to which it might be given, so the money reverted to distant relatives.

It is significant that now the Foundation is able to act in such cases in the spirit of the bequest.

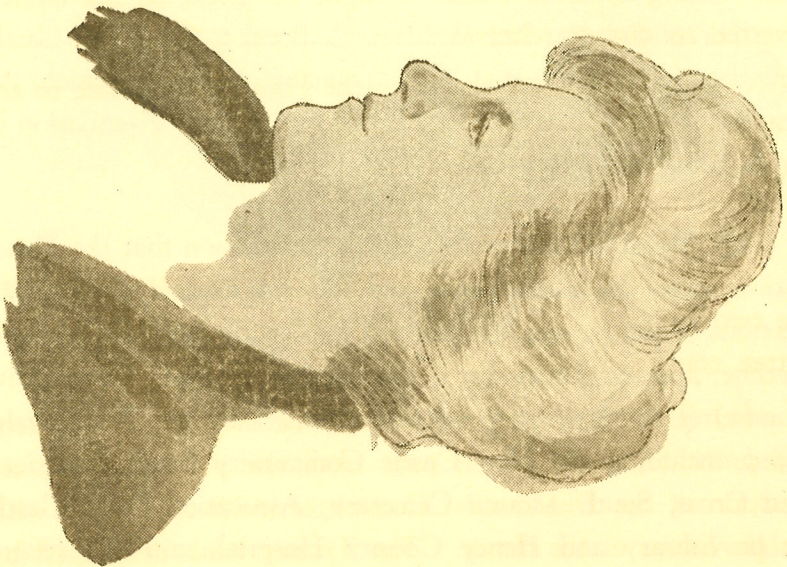
2. It Is Safe.

The Foundation is managed by (a) Trustees, which are the two banks of New Castle, and (b) the Distribution Committee, composed of five members.

(a) The Trustee bank sees that the money is kept safely and profitably invested. It pays from the proceeds upon instruction of the Distribution Committee and in accordance with the provisions of the donor. The Trustee bank designated by the donor acts in each case.



Major General Omar Bundy



Mrs. Omar Bundy

(b) The Distributing Committee is named this way: one person by each bank, one by the mayor of New Castle, one by the judge of the U. S. District Court, and one by the judge of the Henry Circuit Court. Money left to a committee so constituted is pretty sure to be in safe hands. These men serve without pay, of course.

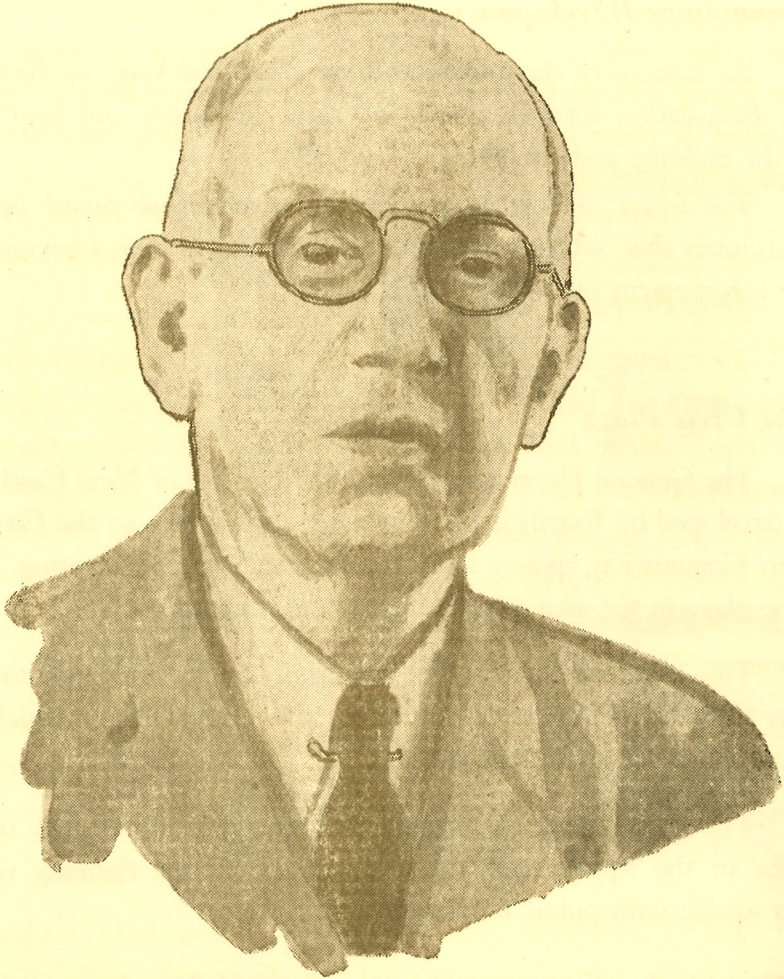
3. It Is Perpetual.

Few things last forever, but it is difficult to imagine a time when there will be no banks, no civil government and no courts. So long as these institutions stand there will be a New Castle Foundation.

The William C. Bond Bequest Leads The Way

The gift of the late William C. Bond to the New Castle Foundation leads the way to a common effort by which the people of New Castle may join hands through the Foundation in the building of a better city.

Mr. Bond left his estate with the provision that the Foundation retain his investments and use the income from them. Portions of the income are reserved for certain heirs during their lifetime, and the remainder is distributed by the Distributing Committee to those purposes and institutions Mr. Bond designated, including the New Castle Community Fund, American Red Cross, South Mound Cemetery, Association, New Castle Public Library and Henry County Hospital, and the Henry County Chapter of the American Red Cross.



William C. Bond

The Larger Aspects Of Community Development

As citizens of the community we share and love, we have the Foundation through which we may join hands and hearts in the building and ennobling of our city.

The larger aspects of community development reveal opportunities that, while considerable in their scope, are not beyond the achievement of a people with vision.

The Civic Plaza

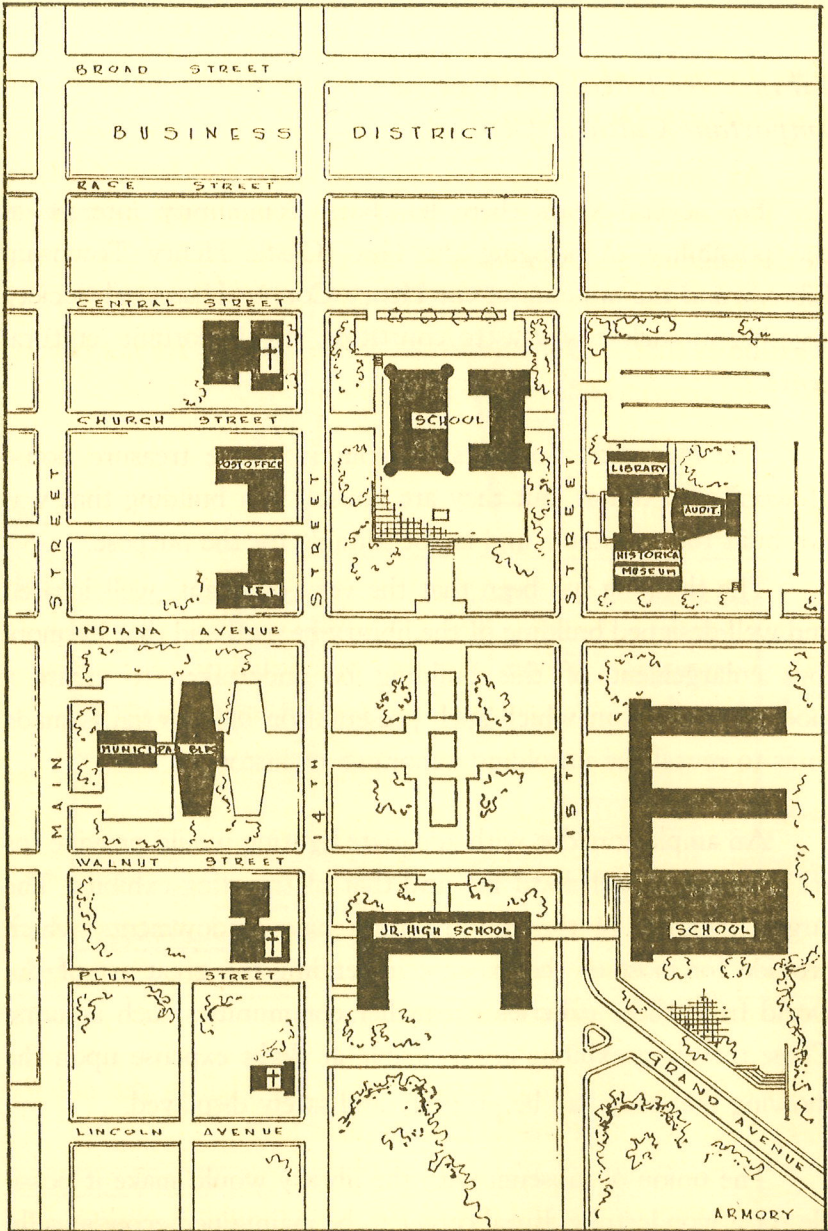
The General Development Plan for the City of New Castle as developed by Saarinen and Swanson, consultants to the City Plan Commission, points out the practicability of creating a civic plaza in the area north of the present high school.

This area already has four important public buildings, the Post Office, Public Library, Armory and High School, which take their place in the scheme.

The City Plan calls for the creation of a public park or plaza in the square north of the school, and the flanking of this square with public buildings.

New Castle will surely build a new City Hall in the not too distant future, and it should take its place here.

The importance and size of the school building suggest that it will be expanded with auxiliary buildings within the foreseeable future. A cafeteria is a present and urgent need, and facilities for physical education classes should replace the gym on Church street as soon as possible.



The Civic Plaza

Library And Museum Can Be Important Cultural Center

For several years there has been community interest in the possibility of bringing the New Castle Henry Township Library and the museum of the Henry County Historical Society together in such a way as to constitute an important cultural center.

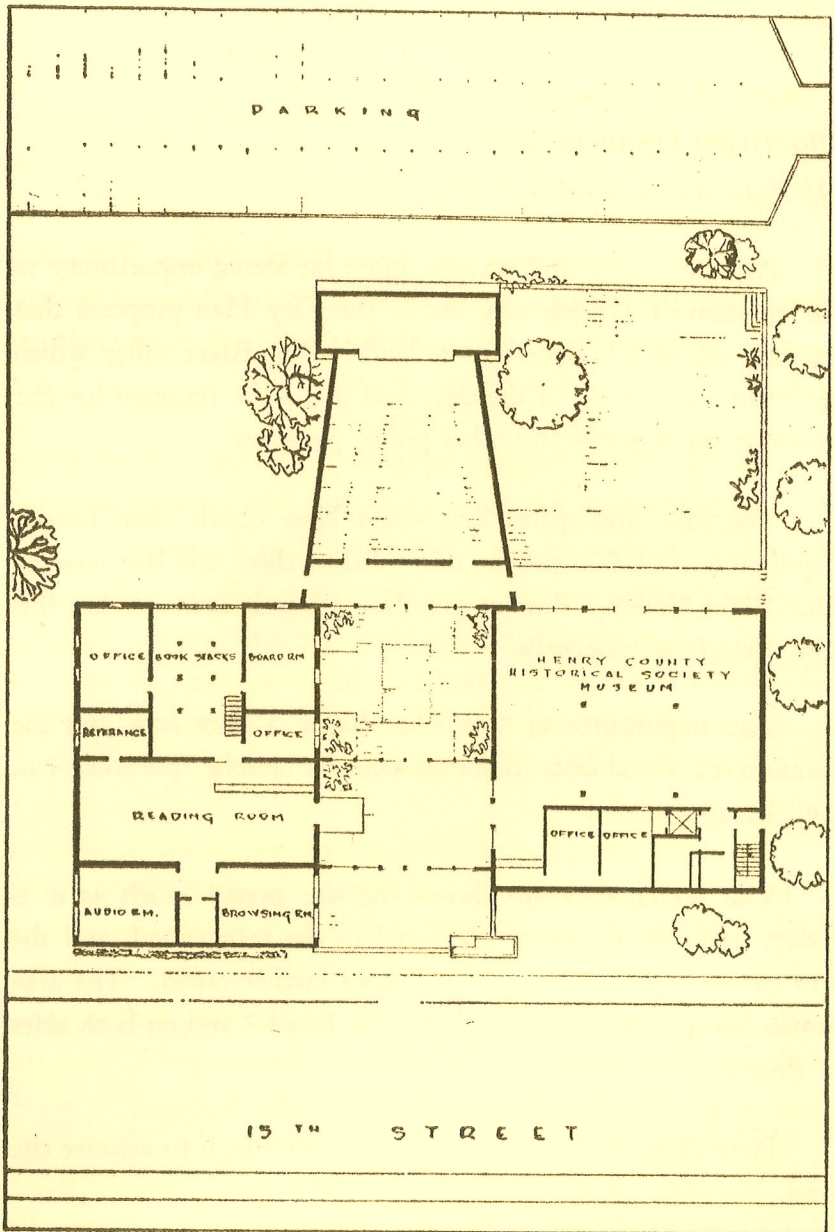
The Historical Society's museum is a true treasure house of wonderful things, but they are housed in a building that was not built for a museum and is not suitable for the purpose.

The thinking has been that the very excellent, well located and well-designed building of the library be used and that harmonious enlargement of this building be undertaken to create a modern museum in which such presentation of material is made so as to reveal the unfolding panorama of history.

An ample corridor with adequate lighting would provide for art exhibits of both local art and that of traveling exhibits. The largest galleries of the country now have endowments which provide for most of the expense in sending the great art of the world from these galleries to smaller communities such as ours. These traveling exhibits are available at slight expense upon the showing that they can be properly and safely displayed.

The union of museum with the library would make it possible for a wonderful cultural center to be maintained economically and effectively under one management.

The first step required to make this become a reality is the acquisition of ground to enlarge the library site.



Library · Museum Cultural Center

*Oh dream of joy, is this indeed
The lighthouse top I see?
Is this the hill? Is this the kirk?
Is this mine own contree?*

COLERIDGE

The Great Opportunity Of Blue River Valley

Another major and perhaps more far-seeing opportunity in the creation of a noble city lies in the City Plan proposal that the city acquire all of the bottom land in Blue River valley which lies immediately west of the city, and that it be retained for the development of parks and other public purposes.

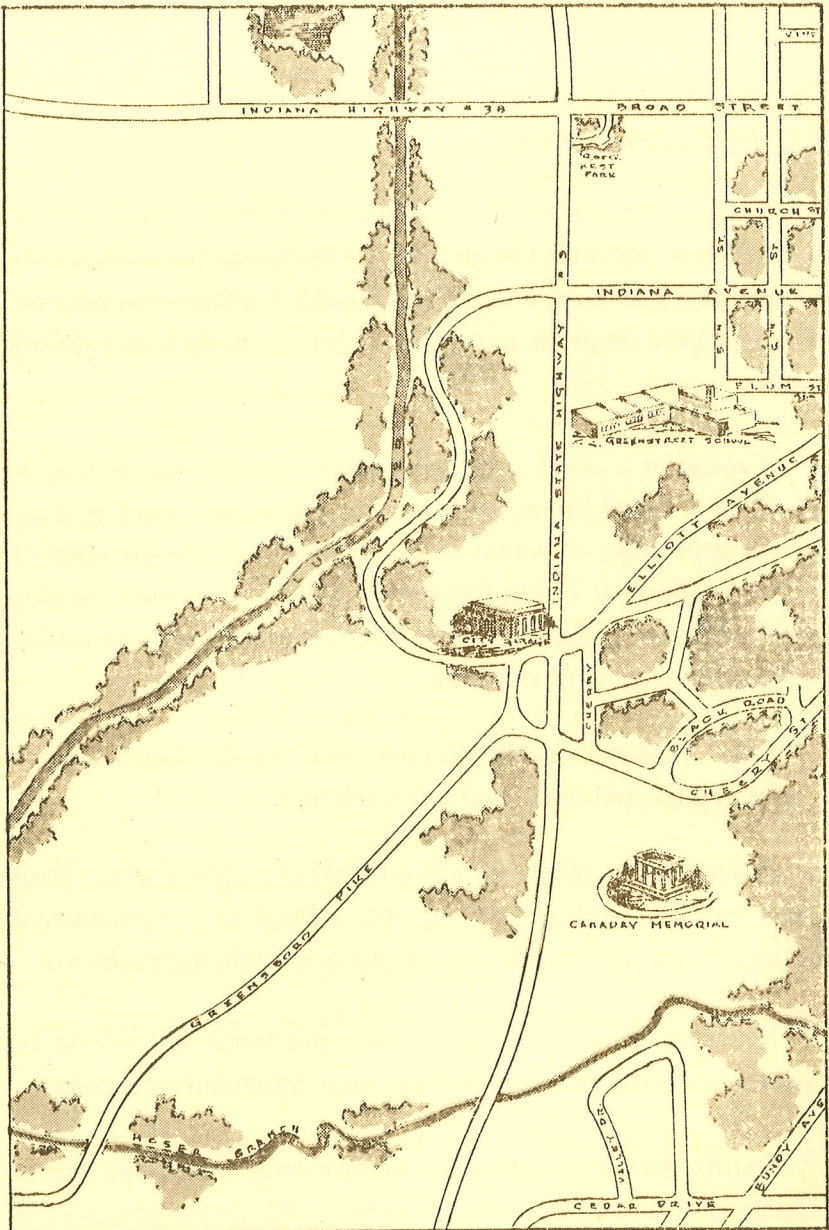
The Plan anticipates that when New Castle shall have a population of 60,000 people, one third of them will live west of Blue River Valley. Present population trends indicate that this shift already is underway.

The importance of this Blue River Valley area and the magnificent possibilities if developed for public purposes can well be appreciated.

The sketch opposite shows the site pretty much as it is today, with the Canaday Memorial in the foreground, and the city garage and the Greenstreet School farther north. The area desired for public purposes lies west of Road 3 and on both sides of Blue River.

Here again the need is for funds with which to acquire the land.

There is danger that appreciation of the opportunity which lies here will be too long postponed. When the day of real and apparent need for this land arrives, it already will be too late. Here is a challenge for men of real vision.



A Great Vision For Blue River Valley

*Nor time, nor space, nor deep nor high,
Can keep my own away from me.*

JOHN BURROUGHS

The Need To Develop And Extend Our Parks

There are many much less-ambitious projects which may be undertaken to enhance the attractiveness of the community. One of these might well be a fund to beautify strategic intersections, projects which could be accomplished for a few thousand dollars apiece.

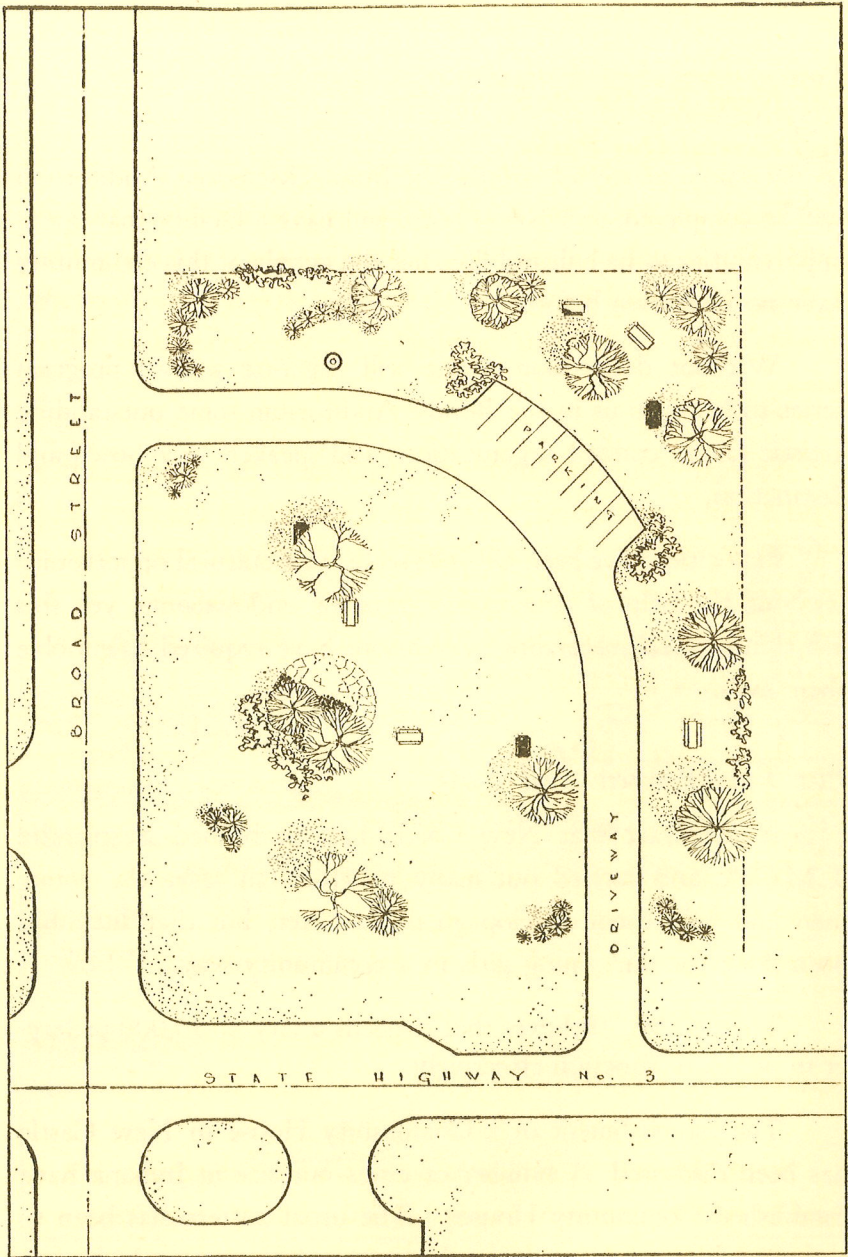
Typical of a dozen such opportunities is the intersection at Road 3 and Broad Street, which already is in the planning stage (shown opposite). Another example is the recent acquisition of the point of land at North Sixteenth and Fourteenth Streets, opposite the hospital entrance. It has been graded and beautified, by the gifts of generous citizens.

Baker Park and Memorial Park could be developed further to be of greater usefulness and attractiveness.

Baker Park is in need of a band shell or amphitheatre. Bath House facilities need improving and extension. Ornamental fencing for the park would greatly aid in its policing problems.

Memorial Park has ample acreage, but funds will always be required to develop its facilities for many community purposes.

South Mound cemetery is an attractive cemetery, but it could be further improved and beautified. Funds for professional landscaping are not available in liberal amounts from regular sources. A chapel might be built here, or it might be located on the civic plaza, where it would be available for a moment of meditation for people of all faiths at any hour of the day.



A Beautified Intersection

"I am a Jew from Tarsus, in Cilicia; a citizen of no mean city."

PAUL, THE APOSTLE

Educational And Religious Opportunities

Within a matter of months the Bundy Memorial Auditorium will be completed, and New Castle will have a facility that opens opportunities to its cultural life that the people of this community have never known before.

Without doubt our people will organize a civic program series to bring to us in the Bundy Auditorium some outstanding artistic talent, concert organizations and speakers of renown and distinction.

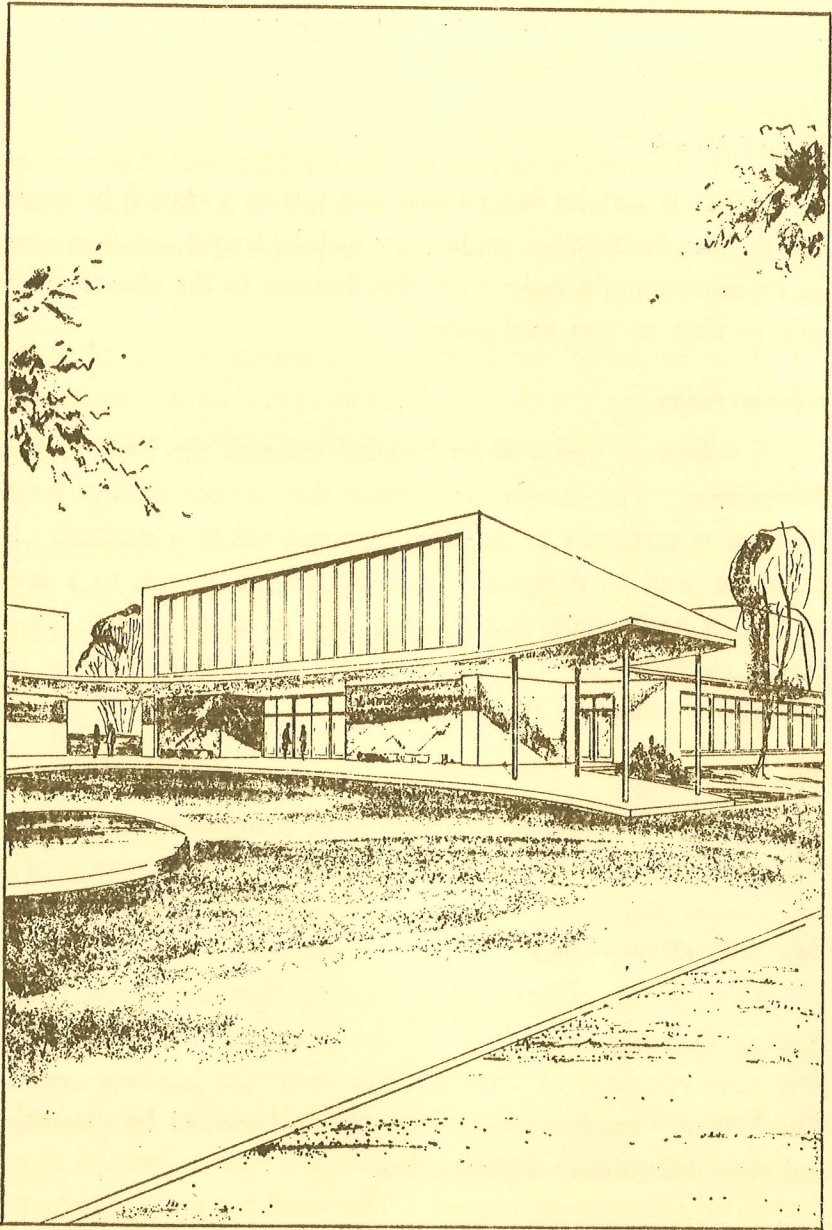
Few cities have been able to create such cultural opportunity without the help of generous citizens or endowments, yet this is a thing which succeeding generations have required to ennoble their lives.

For The Women And Girls

It is a fact that New Castle has established a splendid Y.M.C.A. and carried out many programs to serve the young men and help them develop good character, but that little has been done for our young girls in a community way.

The "Y. W." believes that it needs a city of 50,000 or larger in which to function effectively.

The establishment of a Community House in New Castle has been discussed. A number of cities our size in Indiana have established Community Houses. The usual pattern has been to acquire a large residence near the center of the city, which with very slight adaptation can be made to serve the needs of women's organizations. Girl Scout, Sunshine, Tri-Hi-Y, or other young girls' groups are frequently accommodated here.



Artist's Conception of Bundy Memorial Auditorium

City of hurried and sparkling waters!
City of spires and masts.
City nested in bays.
My city!

WALT WHITMAN, OF BROOKLYN

Your Church

While it may be desired that any gift to a church be made directly, the Foundation might very well be found useful to care for investments and make such distributions to the church from time to time as you may order.

Scholarships

Scholarships can well be handled through the New Castle Foundation. The income from sums that do not involve large bequests is sufficient to provide very real aid to a student. It might be well to designate the basis for the award, to a student with high grades but needing help to go to college, to a person studying for the ministry, the medical profession or nursing, or whatever you choose.

The Boys Club

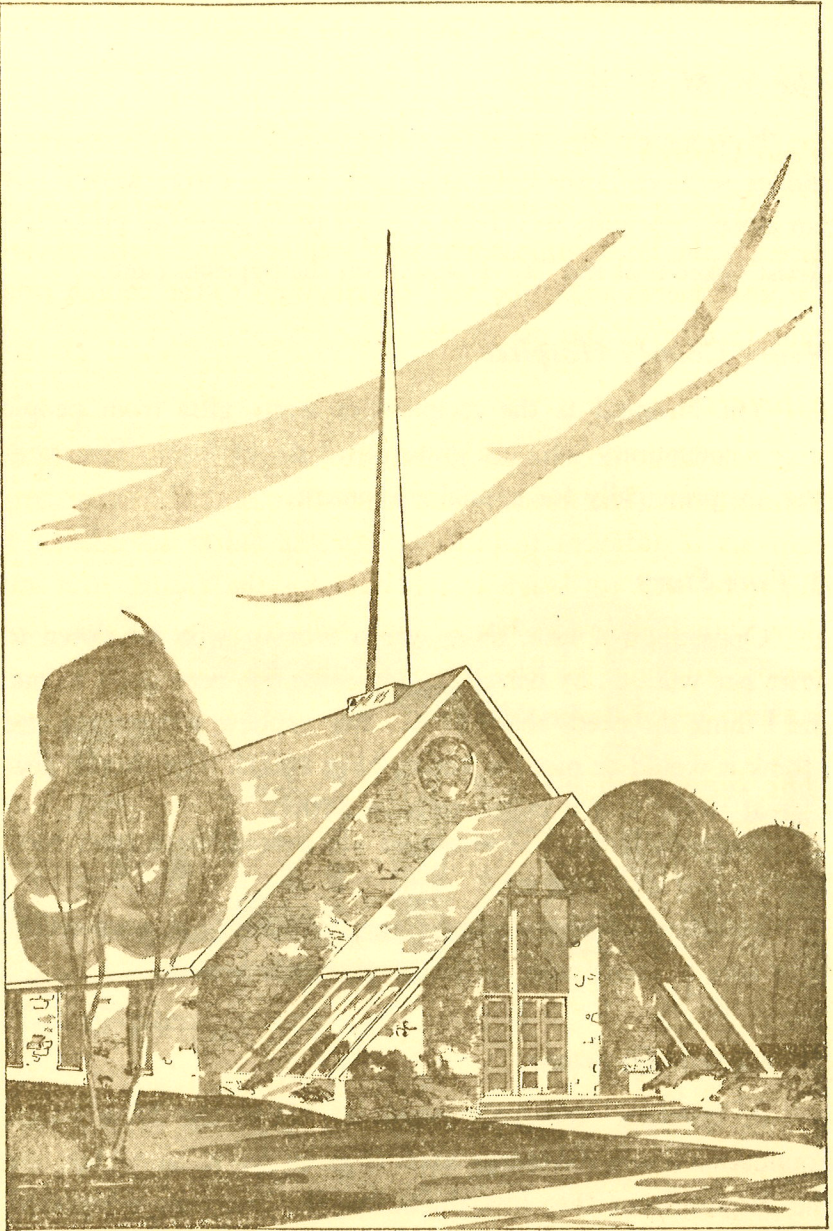
The Boys' Club has a balance to be paid on its property at this date, and is in need of equipment.

The Salvation Army

Many of our citizens believe that the Salvation Army could function better and serve more of the people it intends to serve if it were relocated at some distance from the business center. The "Army" reaches people who are not reached by churches and other community organizations.

The Emergency First Aid Unit

The Emergency First Aid Unit performs a unique service. It can always use funds for special equipment or the improvement of its building.



A Gift For Your Church

*A great city is that which has the greatest
men and women.*

WALT WHITMAN

The Y. M. C. A.

New Castle has one of the finest Y.M.C.A.s in the country, and its services to the community are just as extraordinary. It can always use gifts to extend its staff or improve its properties. Artist's sketch of the "Y" is shown on the opposite page.

Henry County Hospital

The Hospital is the recipient of many gifts from people of this community who are grateful for its services. The needs here are principally for special equipment.

A True Story

Once upon a time there was a woman who sat down to write her will . . . by herself. "My niece has been good to me, and I think she needs about \$500. My nephew is deserving and I think it would be nice for him to have \$500. The church does a great work, and it ought to have \$1000."

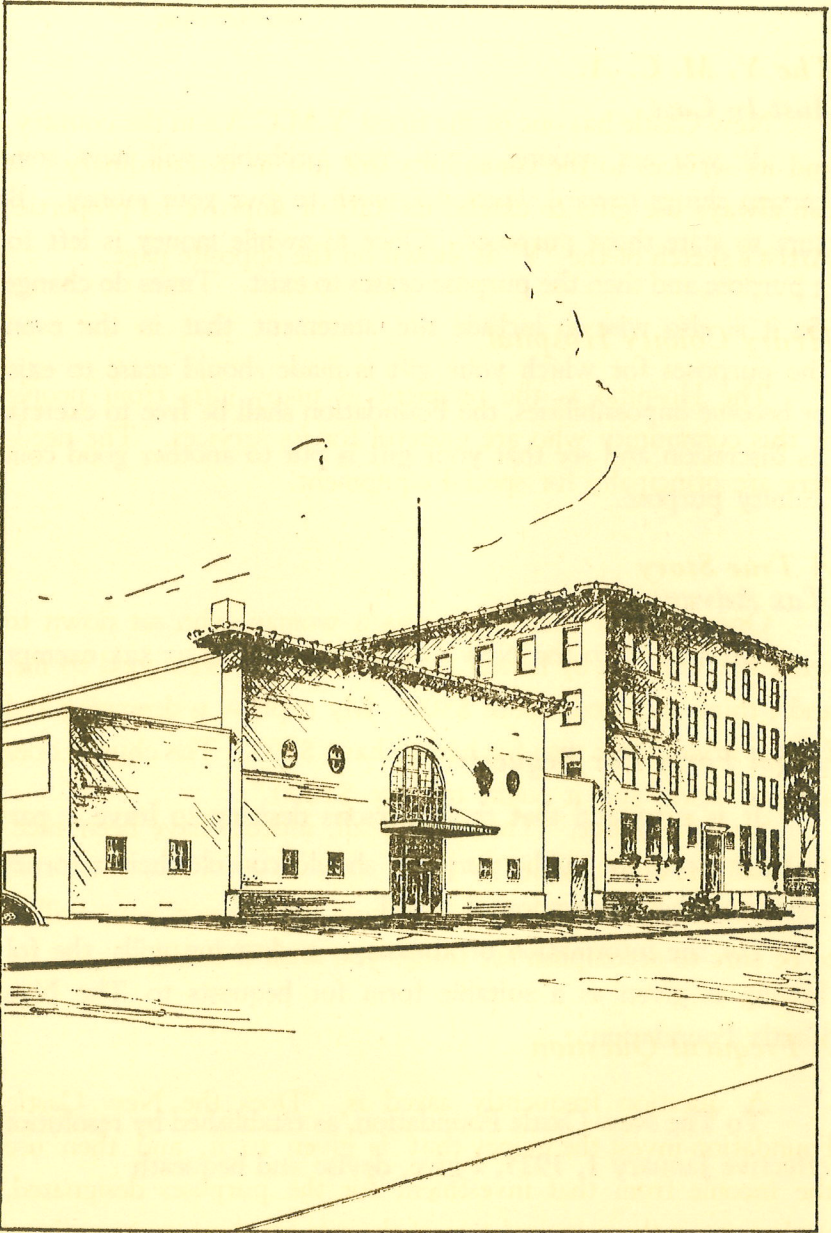
Said the Judge, "That would all, indeed, have been nice. Too bad she didn't do it."

Moral: A lawyer's help is almost necessary if your will is to be sure to accomplish the things you wish it to do.

A Frequent Question

A question frequently asked is, "Does the New Castle Foundation invest the money that is given to it, and then use the income from that investment for the purposes designated, or does it use the principal sum of the gift for those purposes".

Answer: Gifts to the Foundation are handled in whatever manner the donor designates. It is possible to do either one, and have your wishes carried out by the Foundation.



The New Castle Y. M. C. A.

*Our doubts are traitors
And make us lose the good we oft
might win,
By fearing to attempt.*

SHAKESPEARE

Just In Case

If you are making a will, you probably will have some certain things toward which you wish to give your money. Be sure to state those purposes. Once in awhile money is left for a purpose and then the purpose ceases to exist. Times do change. So it is also wise to include the statement that in the event the purposes for which your gift is made should cease to exist or become impossibilities, the Foundation shall be free to exercise its discretion and see that your gift is put to another good community purpose.

Tax Advantages

Gifts made to the New Castle Foundation are tax exempt.

Legal Form For Bequests

It is suggested that those persons desiring to leave a part of their estate for public purposes should consult their attorney regarding the preparation of a will.

For the information of attorneys in drawing wills, the following is given as a suitable form for bequests to The New Castle Foundation:

To The New Castle Foundation, as established by resolution effective January 1, 1925, I give, devise and bequeath

(State amount and purpose)

FOR THE LOVE MEN BEAR THEIR CITY

The New Castle Foundation

NEW CASTLE, INDIANA

Mrs. Charles Estes
1326 J. Avenue
New Castle,

